

Anthropic's New Cowork Tool and its Stock Implications

Marielle Caldwell and Daniela Johns

Overview of Anthropic

- AI research company founded in 2021
- Creator of the Claude AI models
- Focuses on safe and responsible AI
- Claude helps with writing, coding, research, and work tasks
- Competes with OpenAI and other AI labs



Hey there, I'm Claude.

I'm your AI assistant for working, imagining, and deep thinking.

Here's a few things you should know about me:



Ask me anything

Chat with me about anything from simple asks to complex ideas! Guardrails keep our chat safe.



Ad-free chats

I won't show you ads. My focus is being genuinely helpful to you.



You can improve Claude for everyone

We use your chats and coding sessions to train and improve Claude. You can change this setting anytime in your [Privacy Settings](#).



Help Improve Claude

I understand

What is Cowork?

AN AI COWORKER.



Do multiple tasks on its own

Claude can break a big goal into smaller steps by itself. It decides the order and does them one by one.



Use tools and plugins without instructions

Claude can choose the right tool at the right time without explaining.

Ex: Use a browser plugin, switch to Excel, open documents, and create slides.



Work for longer periods of time

Remembers the goal, keeps track of progress, and adjusts if something goes wrong.

YOU GIVE IT A GOAL, NOT INSTRUCTIONS.

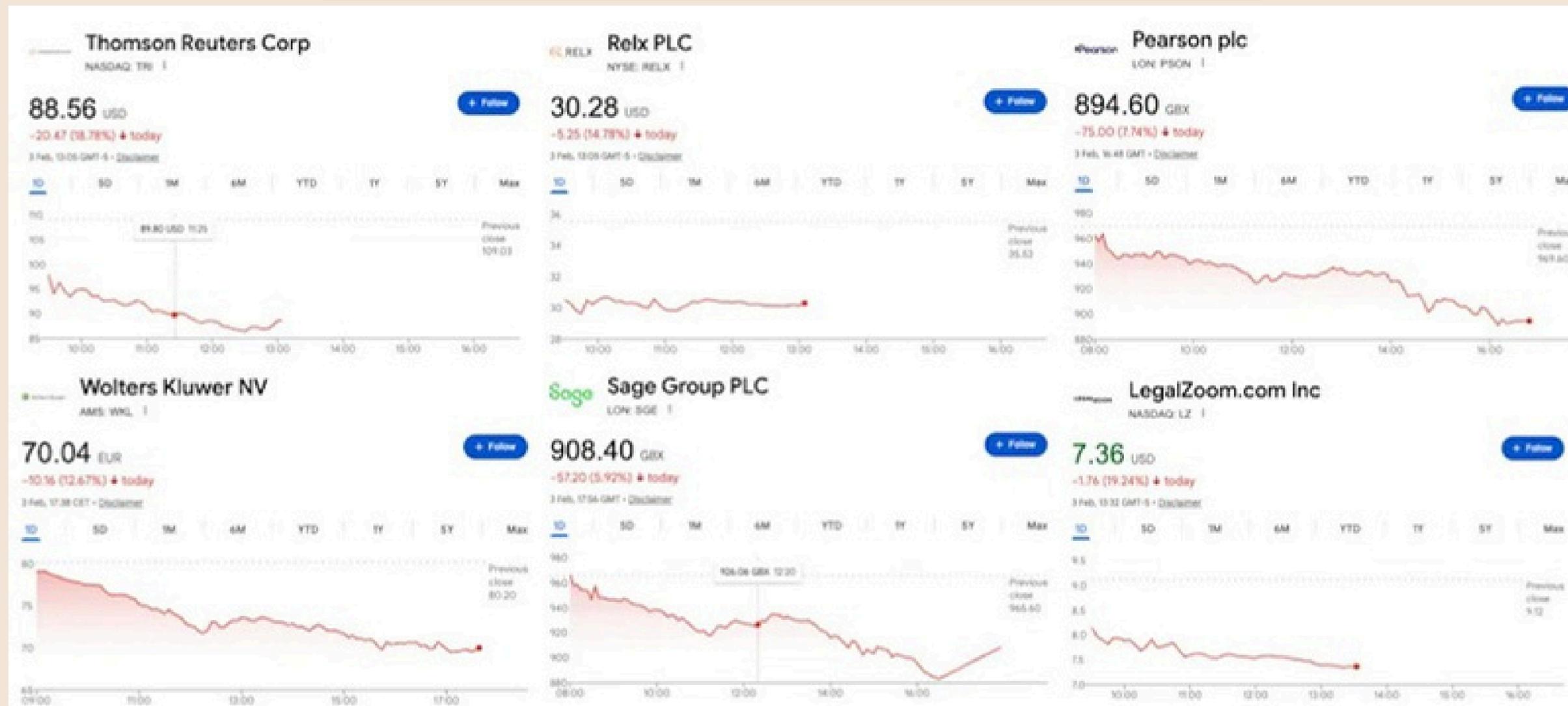
With the update, Claude can:

- Research a topic
- Open and edit documents
- Work with spreadsheets
- Create presentations
- Check and fix code
- Switch between tasks by itself

“IF ANTHROPIC CAN BUILD A LEGAL WORKFLOW TOOL IN-HOUSE, WHAT’S STOPPING THEM FROM DOING THE SAME FOR FINANCE, PROCUREMENT, OR HR?”

-SCOTT DYLAN FOUNDER OF NEXTATECH VENTURES

Stock Market



DATA COLLECTED FROM FEBRUARY 3RD

Why is this Important?

THIS AFFECTS EVERY INDUSTRY

Ex: LEGAL

Cowork can review contracts, summarize cases, compare documents, and draft memos.

This means fewer billable hours for junior lawyers, lower costs for firms and clients, and pricing must be rethought

ANTHROPIC IS NOT PUBLIC

Investors weren't selling Anthropic stock (because they're private).

They were selling other companies' stocks, such as:

- Software companies
- Data providers
- Business tools
- Tech firms that AI could replace or weaken

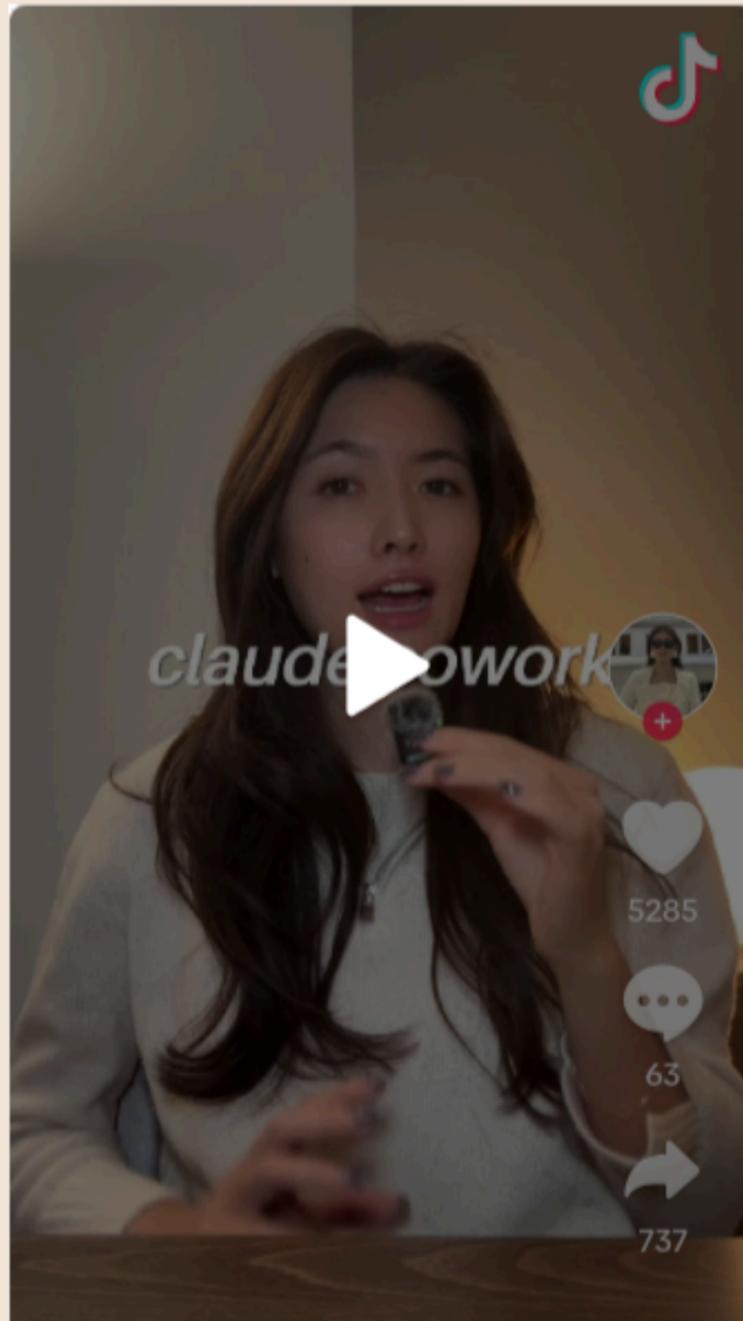
PEOPLE ARE WORRIED

This caused a broad selloff because:

- One AI could replace many tools
- Profits might shrink across whole industries
- Job security is questioned

This made investors fear that many public companies could lose money, so they sold those stocks instead.

Media Coverage



Watch more on [Watch now](#)

@zauey

Anthropic just dropped Claude Cowork: Claude Code without the code ...See more

original sound - ZAUEY (Claire Zau)



Discussion Question

Frame this not as a technology problem, but as a trust, messaging, and reputation problem

How should companies communicate the adoption of autonomous AI platforms like Claude Cowork to different stakeholders, such as employees, investors, and customers?

When AI platforms begin acting autonomously, who controls the narrative of responsibility when things go wrong, and how should organizations prepare their crisis communications?

Thank You!